

A STEMNOLOGIST™ ACADEMY TEMPLATE

The Monday Brief

Ten minutes of setup. One reusable prompt. Every Monday, your AI reads your corner of the industry and reports back with dates, sources, and a confidence rating on every claim.

STEP 1

Who is this brief for?

The brief filters everything through your role. A funding round means one thing to a founder and another to a hiring manager. Tell it which one you are.

YOUR FIRST NAME

Seyi

YOUR ROLE

AI strategy advisor and founder

YOUR INDUSTRY OR MARKET

Enterprise AI adoption, African tech ecosystems

STEP 2

Your three beats

A beat is a topic you track every week, the way a reporter covers a desk. Pick three. Narrow beats produce sharp briefs. "AI" is not a beat. "Enterprise AI agent deployments and their failure rates" is.

BEAT 1

New AI agent frameworks and what enterprises deploy them for

BEAT 2

Funding and expansion moves in African tech hubs

BEAT 3

STEM workforce and education policy changes in the US

STEP 3

Your three decision questions

Research without a decision attached is entertainment. Each week the brief must answer three questions you actually act on. Write them as questions you would ask a smart analyst.

QUESTION 1

Did anything this week change what I should teach in my next cohort?

QUESTION 2

Is there a partnership or speaking opening I should move on this week?

QUESTION 3

Did a competitor or peer launch something I need to respond to?

STEP 4

The guardrails, built in

Two rules are already written into your prompt. First, every item carries the date it happened, and anything older than seven days gets dropped or justified. Second, every claim carries one of three confidence ratings:

SOLID

Two or more named outlets report it. Act on it.

CHECK IT

One credible source only. Verify before you repeat it.

THIN

Social posts, rumor, or no named source. Treat as a lead, not a fact.

Your prompt, assembled

This updates as you type. Copy it into Claude, ChatGPT, or Perplexity every Monday. Or download it as a file, or export it as a Claude skill so "run my Monday brief" works with no pasting at all.

You are my research analyst. Produce my Monday Brief for the week ending today. Search the web for current information. Do not rely on memory for anything dated.

Who I am: [your name], [your role]. My market: [your industry].

Cover these three beats:

1. [beat 1]
2. [beat 2]
3. [beat 3]

For each beat, report the two or three developments from the past 7 days that matter most to my role. For each development give me:

- What happened, in one sentence, with the date it happened.
- Why it matters to me, in one sentence.
- The source: outlet name and link.
- A confidence rating:
SOLID = two or more named outlets report it.
CHECK IT = one credible source only.
THIN = social posts, rumor, or no named source.

Then answer my three decision questions using only what you found this week:

1. [question 1]
2. [question 2]
3. [question 3]

Rules:

- Verify every date. Drop anything older than 7 days unless you state why it still matters this week.
- Name every source. Never write "reports suggest."
- If a beat produced nothing this week, write "No qualifying developments." Do not pad.
- Keep the whole brief under 600 words.

Copy the prompt

Download as .md

Export as a Claude skill

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